

HIGHLEY's of Yorkshire Ltd

Privacy Policy

1. Introduction

Welcome to HIGHLEY's of Yorkshire Ltd. We are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal data when you visit our website (<https://highleysfks.co.uk/>) or interact with our services. By accessing or using our website, you consent to the practices described in this Privacy Policy.

2. Information We Collect

2.1. Personal Information

We may collect and process the following types of personal information:

- Contact Information: such as your name, email address, postal address, and phone number.
- Account Information: if you create an account with us, we may collect login credentials and account preferences.
- Payment Information: if applicable, we collect payment details necessary for completing transactions.
- Communication Data: including your interactions with us, such as emails, chat messages, and customer support inquiries.
- Usage Data: information about how you use our website, including IP addresses, browser type, device information, and referring URLs.
- Cookies and Tracking Technologies: please see our Cookie Policy for more details on how we use cookies and similar technologies.

2.2. Special Categories of Data

We do not intentionally collect sensitive personal information, such as race, religion, sexual orientation, or health data. Please refrain from submitting such information through our website.

3. How We Use Your Information

We use your personal information for various purposes, including:

- Providing Services: to offer and maintain our products and services, process transactions, and manage your account.
- Communication: to respond to your inquiries, provide customer support, and send important updates and notifications.

- Marketing: to send promotional materials and information about our products and services, provided you have given your consent or where allowed by applicable law.
- Analytics: to analyze website usage, improve our services, and tailor content and advertising to your preferences.
- Legal Compliance: to comply with legal obligations, such as tax, accounting, and regulatory requirements.

4. Disclosure of Your Information

We may share your personal information with:

- Service Providers: third-party service providers who help us operate our website and provide services.
- Affiliates: our subsidiaries, parent companies, and other affiliated entities.
- Business Partners: trusted partners and collaborators who may offer products or services of interest.
- Legal Authorities: when required by law, in response to a legal request, or to protect our rights, privacy, safety, or property.
- Successors: in the event of a merger, acquisition, or sale of all or part of our assets.

5. Your Choices

You have rights regarding your personal data, including:

- Access: the right to request access to the personal information we hold about you.
- Correction: the right to correct any inaccuracies in your personal data.
- Deletion: the right to request the deletion of your personal data.
- Objection: the right to object to the processing of your personal data for marketing purposes.

To exercise your rights or make inquiries about your personal data, please contact us using the information provided in Section 9.

6. Data Security

We implement appropriate technical and organisational measures to protect your personal information. However, please be aware that no data transmission over the internet is entirely secure, and we cannot guarantee the security of your information.

7. Data Retention

We will retain your personal data only for as long as necessary for the purposes outlined in this Privacy Policy, or as required by law.

8. Contact Information

If you have questions or concerns about this Privacy Policy or our data practices, please contact us at:

<https://highleysfks.co.uk/contact-for-kitchen-and-bedroom-designs-huddersfield.html>

10. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for legal reasons. We will notify you of any material changes by posting an updated version on our website.

Please review this Privacy Policy periodically to stay informed about how we are protecting your information.

Last updated: September 2023